

PROFESSIONAL EXPERIENCE**Co-founder, President & CEO, Classroom Champions****2009-present (U.S./Canada/International)**

- Led the growth of the organization that has reached millions of students worldwide through mentoring, curriculum, content and online events since founding Classroom Champions in 2009; the non-profit has also worked with over 200 Olympians, Paralympians, Olympic Hopefuls, NCAA Student-Athletes, and NFL and NHL professional athletes while providing over US\$10,000,000 in scholarships to low income schools.
- Organizational growth has been steady at an average of 25-50% per year since 2011 and will see a 1,000% increase in reach during the 2020-21 school year.
- Oversees operations of 20 staff, 100 volunteers, and 1,000+ participating teachers: programming, marketing, logistics, creative production, technology, fundraising, customer service, sponsor relations, metrics, human resources, finance and legal.
- Has negotiated and formed strategic partnerships with multiple international non- and for-profit organizations, National Olympic and Paralympic Committees, Fortune 100 companies, major professional sport clubs, and national and international broadcasters and Olympic rights holders to increase Classroom Champions reach, impact, and revenue.
- Actively participates as a member of the Board of Directors of the U.S. and Canada.

United States Olympic & Paralympic Committee, Board of Directors**2015-present (Colorado Springs, CO)**

- Member, Board of Directors, elected as an Athlete Representative by his peers and currently serving in second of two four-year terms
- Current member of the Nominating and Governance Committee, and the Finance and Audit Committee; Former member of the Compensation Committee. Co-Chair of the U.S. International Relations Task Force and Member of the Anti-Doping Advisory Group.
- Has led or supported in several key areas including marketing, athlete marketing rights and IOC Rule 40, Governance and Leadership reforms and requirements, international strategy, global anti-doping reform, athlete career transition, athlete communications and town halls, and more.

Principal, Shift210, Inc**2011-present (Calgary, AB)**

- Consulted with leaders working with \$25 million budgets and 40 person work teams to \$1 billion+ and 2,000 person organizations to ensure strategic personal development, training, and placement.
- Worked with Senior Vice President of Energy company to implement two-year long training and development programming for 88 mid-level managers that increased individual and organizational capacity around Finance skills, Engineering Operations, Health and Safety, Production, Communication, Change Management, and Teams.
- Worked with client to assess current cross-organization understanding of Performance Management system, and created and delivered training workshops to 600 participants that resulted in measured increases in engagement and comprehension.
- Led client and consulting production team to assess online investor targeting and created a digital marketing eBook with interactive C-suite video presentations, interactive production tools, and other recourses to increase investor online engagement.
- Led non-profit client consultations to assess current community outreach activities and create new strategic approaches to both maximize and focus impact around targeted demographics and budgets leading to higher engagement and broader impact metrics.

Journalist**2009-present (Calgary, AB)**

- Published by the Washington Post (cover page, Sunday print edition, front page Opinions Section). Explored the difficulties faced by athletes transitioning out of sport.
- Monthly feature "Journey of Champions" published on TeamUsa.org. Interviewed multiple Olympic and Paralympic Medallists both in written form and video interviews.
- Published by the Journal of Legal Aspects of Sport. Commentary: Drug Testing through the Lens of an Olympian.
- Blogged and Vlogged for NBC Olympics throughout the 2009-2010 Olympic season.

Olympic & National Team Bobsleigh Athlete, U.S. Olympic Committee**2001-2010 (Various Locations)**

- Recognized leader of 2009 World Championship and 2010 Olympic Gold Medal Bobsleigh teams, the first championships for the U.S. in 50 and 62 years, respectively.
- Worked with coaching staff and administration to create plans and ensure all needs of team were met and exceeded to ensure success at the highest levels.
- Responsible for onboarding and training of new USA-1 team members, having taken active role in ensuring clear communication and meeting of expectations that led to success at national and international levels.

EDUCATION

Bachelor's Degree (With Honors), Exercise Sciences (University of Florida, 2000)

ADVOCACY

Notable Public Advocacy

- Panelist: International Society for Technology in Education (ISTE) (Atlanta)
- Talk: "Systematic change means getting back to local" - Global Education and Skills Forum (Dubai, UAE)
- Panelist: Peace and Sport Regional Forum (Dubai, UAE)
- Panelist: Peace and Sport International Forum (Sochi, Russia)
- Guest Lecturer: University of Florida, University of Calgary
- Talk: "Motivating Training Engagement" - Israeli Defence Forces (Tel Aviv, Israel)
- Talk: "Classroom Champions: Communicating the Olympic Ideals" - Olympic Medalists Summit - International Olympic Academy (Olympia, Greece)
- Talk: "Building Teams" - U.S. Air Force, Luke Air Force Base (Phoenix, USA)

Notable Public Speaking

- Keynote: Enactus National Convention (Cincinnati, OH)
- Video: Big Think "What's the New Way of Connecting Students and Experts?"
- Talk: TEDx "Wake Up Everyday With a Problem"
- Animation Narration: TED-Ed "How two decisions led me to Olympic glory"
- Talk: Perseverance and Leadership, Deloitte College Spring Break Engagement (Memphis, TN)
- Talk: Perseverance and Leadership, Harvard University, Stanford University, Columbia University, University of Florida, Cornell University
- Talk: TEDx "Olympian Inspiration: Classroom 2.0"
- Talk: Perseverance and Leadership, Deloitte New Consultants Training (Orlando, FL)
- Keynote: Hilton Hotels National Marketing Team (Colorado Springs, CO)
- Keynote: National Strength and Conditioning Association National Convention (Orlando, FL)

PUBLIC PROFILE (Notable TV Appearances, Non-Olympic)

- Commentator, NBC-Universal
- Co-Host (guest), CityTV Breakfast Television
- Guest: Colbert Report
- Guest: Late Show with David Letterman, Today Show on NBC, CBC, CTV

RECOGNITION

- International Olympic Committee (IOC) Olympism in Action Organization Award Winner
- Fair Play Diploma by the International Fair Play Committee, established by UNESCO (Classroom Champions)
- Sports Illustrated's Athletes Who Care
- International Champion for Peace Finalist, Monte Carlo, Monaco
- Cover - Sports Illustrated
- World Champion, 4-man Bobsleigh
- Olympic Gold Medalist, 4-man Bobsleigh
- Overall World Cup Champion
- United States Bobsled and Skeleton Hall of Fame
- National Jewish Sports Hall of Fame Inductee
- University of Florida College of Health and Human Performance Alumni Hall of Fame
- United States Olympic Committee "Team of the Year" (2010)
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- U.S. High School National Champions, Track and Field